

The Bench

Spec Sheet



FULL PANEL

Size: 25.7" W x 60" H

Substrate: duratrans / backlit material, print single sided.

BLEED SIZE

26.5" W x 61" H

(Create artboard to this size)

LIVE AREA

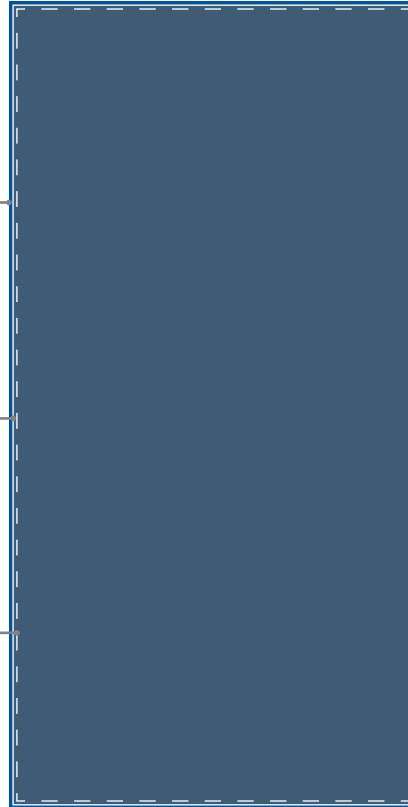
25.7" W x 60" H

(Area visible with ad in frame)

SAFETY AREA

25" W x 59" H

(All text and logos should not exceed this area)



ARTWORK SET UP GUIDELINE

- Adobe Creative Cloud File Types:
 - **.AI** – All images must be embedded. Provide all fonts or convert fonts to outlines. All strokes should be outlined.
 - **.INDD** – InDesign collects with Links and Fonts are preferred.
 - **.PDF** – High resolution PDFs are acceptable as long as all fonts have been converted to outlines and graphics are embedded.
- Artboard Size: Provide art at full size if possible.
- Images: 300 DPI at final output size. Large images may be 50-75 DPI at final output size.
- Fonts: Provide font files or convert to outlines before exporting. Do not set type in Photoshop unless necessary.
- Logos: Should be vector or 300 DPI at full resolution.
- Colors: Convert all color to CMYK or PMS, do not use RGB.

Notify Blue Bolt Outdoor when artwork has been transferred and/or materials have been shipped.

SENDING ARTWORK/FILES

- Compress all artwork files into a single ZIP file.
- All artwork is subject to College/Municipality approval.
- Creative must be sent at least 2-3 weeks prior to start date.
- **Include low resolution JPG to match to files.**
- See next page for upload instructions.

SENDING PRINTED MATERIALS

Your account representative will provide shipping details. Please provide tracking information as soon as it is available. Delivery must be scheduled to arrive 3 business days (non-holiday) prior to start date. If tracking is not provided to Blue Bolt Outdoor prior to delivery, materials may be turned away at client's expense.

PRODUCTION PROCESS

- Please follow the information detailed on the spec sheet when designing artwork.
- Please feel free to contact us if you have any questions about setting up your document / artwork.

- Artwork submission lead time prior to contract start date:
 - 10 Business Days if client/agency creating artwork.
 - 15 Business Days if Blue Bolt Outdoor is creating artwork.
- Delays in artwork submission will lead to a delay in posting.

- Please notify Blue Bolt Outdoor when artwork has been transferred and/or materials have been shipped.

- Blue Bolt Outdoor will provide PDF proofs for approval prior to printing.
- Printing will commence when proof has been approved.
- Printing time frame is between 2 to 5 business days, depending on number of signs.
- Please allow for shipping time from printer to installer, generally 2 to 4 business days.

FOR TRANSFERRING ARTWORK:

WeTransfer:	Send the artwork to solar@blueboltoutdoor.com
DropBox:	Share the artwork with solar@blueboltoutdoor.com
HighTail (OpenText):	Share the artwork with solar@blueboltoutdoor.com
Google Drive:	Share a public link to the file to your account representative